



REQUEST FOR PROPOSALS

Zion Corridor Multi-Use Trail Feasibility Study

Town of Springdale / Zion Regional Collaborative

1. REQUEST

The Town of Springdale, in partnership with the Zion Regional Collaborative, requests proposals from planning and engineering firms with expertise in active transportation to produce a feasibility study for a regional trail. The proposed trail will run from Zion National Park to the City of Hurricane. The feasibility study will guide future trail planning and development as the trail moves from concept to construction.

2. OVERVIEW

The Zion Regional Collaborative (ZRC) proposes a multi-use trail extending from Zion National Park to Hurricane City, a distance of approximately 22 miles. The trail will connect the communities of Springdale, Rockville, Virgin, La Verkin, and Hurricane to Zion National Park, as well as to the other abundant recreational amenities in the region. The trail will connect to existing and planned trails in Hurricane, Washington City, and St. George City to create a connected network of trails in Washington County that run from Ivins to Zion National Park.

The ZRC contemplates a future e-bike sharing system, with sharing stations distributed throughout the length of the trail, that will provide visitors and residents easy access to the trail system and allow them to get between destinations more efficiently and conveniently.

The trail will connect to park and ride locations and bus stops associated with the planned transit route from St. George to Springdale, providing even more transportation options in the Zion Canyon region.

The first step in the trail project is a feasibility study. The study will be used as a foundation for more detailed trail planning efforts. It will also allow the ZRC to apply for funding for trail construction and project implementation.

About the ZRC

The ZRC is a group of local governments, land managers, state agencies, and concerned stakeholders in the Zion Canyon region. Our members include: the communities of Hurricane, La Verkin, Virgin, Rockville, and Springdale; Washington County; Zion National Park; the St. George Field Office of the BLM; UDOT; SITLA; State Tourism; St. George Tourism Office; Kane County Tourism; Governor's Office of Outdoor Recreation; local and regional businesses; National Parks Conservation Association; local residents; and others. We work collaboratively to address issues that impact the quality of life and quality of the visitor experience in the Zion Region.

About the Town of Springdale

The Town of Springdale is located immediately adjacent to Zion National Park and serves as the gateway to the Park's south entrance. The Town promotes active transportation as a means to reduce vehicular traffic on State Route 9, the main access through the Zion corridor and into Zion National Park. Because the ZRC does not have the ability to administer projects like the feasibility study directly, Springdale is acting as administrator for this project. However, all policy decisions regarding the proposed trail and feasibility study will be vetted through the ZRC.

3. FEASIBILITY STUDY SCOPE OF WORK

The feasibility study will address the feasibility of a multi-use trail that connects Springdale / Zion National Park with Hurricane / La Verkin. The study will analyze the potential to include a system of e-bike share stations at strategic park and ride locations along the trail. These park and ride locations will also tie in with regional transit.

The study will address the following specific areas.

- 1- Peer Trail Analysis
 - a. Identify other regional trail projects similar in length to the Zion Regional trail. These peer trails should be in areas with high tourist visitation, regions of similar climate, and sponsored by jurisdictions or entities with similar financial resources.
 - b. Identify best practices from peer trail projects, as well as lessons learned to help inform the planning and design of the Zion Regional trail.

- 2- Geographic Analysis
 - a. Analyze property that may be traversed by the Zion Regional trail. In particular, identify the following characteristics or property where the trail may be located:
 - i. Jurisdictional control and regulation
 - ii. Land ownership
 - iii. Existing development on the property
 - iv. Existing rights-of-way or easements that could be utilized for a trail
 - b. Analyze physical constraints in the corridor that will affect the trail alignment, including:
 - i. Flood and erosion hazard areas near the Virgin River
 - ii. Geologically hazardous areas (landslide, rockfall, unstable soils, etc.)
 - iii. Steep topography

- 3- Proposed Trail Alignments
 - a. Identify a minimum of three different potential trail alignments that extend from Springdale to Hurricane / La Verkin. Assess the feasibility of each alignment based on the following:
 - i. Landowner / jurisdictional / permitting requirements
 - ii. Physical constraints
 - iii. Environmental constraints
 - iv. Engineering challenges
 - v. Construction costs
 - b. Identify connections from the proposed trail alignments to:

- i. Existing or planned multi-use trail networks along the trail corridor and on either end of the trail corridor (the Consultant should be aware of existing and planned trails in eastern Washington County, and should address how each alignment connects to these trails).
 - ii. Access points to other recreational amenities throughout the trail corridor (paved and non-paved recreational trails, camping areas, parks, picnic areas, nature preserves, etc.)
 - iii. Planned future transit routes
 - c. Identify potential issues, conflicts, regulations, or restrictions on the use of eBikes on each proposed trail alignments.
- 4- Usership analysis
- a. Identify potential user groups, and the needs of each user group. Potential user groups include:
 - i. Tourists – recreation
 - ii. Tourists – transportation
 - iii. Residents – recreation
 - iv. Residents – transportation
 - v. Others
 - b. Identify different types of users and the needs of each type of user. Potential user types include:
 - i. Cyclists
 - ii. E-Bikes
 - iii. Pedestrians
 - iv. Skaters
 - v. Strollers
 - vi. Others
 - c. Identify any potential conflicts between different user groups and between different types of users, and suggest design solutions to resolve potential conflicts.
 - d. Project anticipated use rates for each different proposed alignment.
- 5- Financial analysis
- a. Project rough estimates for construction costs.
 - b. Project rough estimates for maintenance and operation costs.
- 6- Funding and partnerships
- a. Identify potential funding sources.
 - b. Identify partner organizations, potential sponsors, and other partnerships that could make the project feasible.
- 7- Public Input
- a. Throughout the study the consultant will engage with the public in each of the analyses listed above. Public input will inform the consultants recommendations in each analysis. Public input can take the form of surveys, interviews, stakeholder groups, and open

houses / charettes. At least one public open house is required as part of the project, but the consultant will use other public involvement techniques (including those listed above) throughout the process.

- b. The Consultant will prepare and deliver presentations on the final feasibility study to the Town/City Councils of Hurricane, La Verkin, Virgin, Rockville, and Springdale.

*** See Section 5: Budget for potential additions to the scope of work.*

4. CONSULTANT QUALIFICATIONS

The ZRC desires the following skills and capabilities in the consultant:

1. Experience in trail planning in resort or natural amenity communities.
2. Expertise in active transportation planning, particularly in rural communities.
3. Expertise integrating active transportation and public transit, particularly in rural communities.
4. Experience with public involvement in small tourist-oriented gateway communities in the western United States.
5. Familiarity with the Zion Canyon area, with particular understanding of the needs and concerns of each community in the Zion region pertaining to trail development.
6. Proven ability to effectively respond to and resolve concerns regarding the potential impacts of trails on communities and private properties.
7. Good working relationships with trail funding agencies.

5. BUDGET

The ZRC anticipates the study will cost between \$60,000 and \$70,000. Consultants will be selected based on the best value and services provided within this budget. The ZRC feels the services requested in the Scope of Work can be provided within the current budget of \$60,000 to \$70,000.

The ZRC would like to expand the scope of work. Consultants are free to consider adding any of the following services to their proposal if they feel they can be accomplished within the budget. Alternatively, Consultants are encouraged to propose, and assist the ZRC in obtaining, additional funding sources to allow the following services to be added to the scope of work.

POTENTIAL ADDITIONS TO SCOPE OF WORK, CONTINGENT ON FUNDING

- 1- E-Bike Share Analysis
 - a. Identify issues impacting the ability to operate an e-bike sharing system in conjunction with the regional trail. Specifically analyze the following:
 - i. Potential E-bike share station locations.
 - ii. E-bike share providers that could be partners.
 - iii. Costs.
- 2- Trail Extension Analysis

- a. Develop preliminary concepts and recommendations for potential
- 3- Preliminary Engineering Analysis
 - a. Develop typical trail cross sections
 - b. Develop preliminary engineering solutions to problematic areas (e.g. river crossings, wash crossings, topographic challenges that will require significant earthwork, areas of problematic soils, etc.).
- 4- Preliminary Environmental Clearance
 - a. Provide background data and preliminary analysis of the trails impact on threatened and endangered species, riparian and wetlands areas, cultural and historical resources, and other similar environmental resources as required by NEPA.

6. SUBMITTAL REQUIREMENTS

Consultants interested in providing the services listed above should prepare and submit proposals pursuant to the details listed below. Proposals must adhere to the format and contain all the required information listed below. Submittals should be prepared economically and be as concise as possible. There is no minimum or maximum length requirement, but submittals should be as brief as possible while still containing all required information. Submittals will be evaluated on quality of content, not on quality of presentation. Failure to include any of the required information is grounds for rejecting the proposal, regardless of the consultant's qualifications.

1. Format:
 - a. Proposals must be submitted in PDF format.
 - b. Each page of the proposal must be numbered and must contain the consultant's name in the footer.
2. Content: Proposals should contain all the information listed below. The proposal should present the information in the order it is listed below.
 - a. *Letter of Transmittal*. This letter must contain:
 - i. The consultant's name, address, and contact information.
 - ii. A brief summary of the consultant's key qualifications.
 - b. *Statement of Qualifications*.
 - i. Relevant Experience.
 - ii. Key personnel involved in the project. List the name and relevant experience of the lead personnel that will be involved in the project.
 - iii. Sub-consultants. List any sub-consultants that will be involved in the project, along with their experience and qualifications.
 - iv. Additional Information (optional). This section should be limited to information not covered elsewhere in the proposal that is directly related to the consultant's qualifications to provide the services listed above.
 - c. *References*. Provide name and phone contact information for three individuals who can provide a reference regarding the consultant's professional abilities.
 - d. *Proposed Project Plan*. Include a detailed description of how the consultant plans to provide the services listed in the "Scope of Work" section of this RFP. Include proposed

project deliverables and a project timeline. Include any other services or products the consultant proposes.

- e. *Statement of Proposed Fees.* Include the total compensation the consultant is seeking for the services listed in the “Scope of Work” section of this RFP. **The Statement of Proposed Fees must in a separate PDF document from the rest of the submittal cleared identified as the Statement of Proposed Fees.**

Consultants must submit their proposals electronically in PDF format. The electronic submittal may be submitted via USB drive, or email to tdansie@springdaletown.com with the subject line: ZRC Regional Trail Feasibility Study Proposal.

7. SELECTION PROCESS

Evaluation of submittals shall be on the following criteria:

- A. Consultant’s professional experience and expertise (based on Section 4: Consultant Qualifications).
- B. Consultant’s experience with regional trail feasibility studies similar in scope, nature and complexity to the ZRC regional trail project.
- C. References.
- D. Completeness / Quality of submittal.
- E. Other evaluation criteria listed in section 10-9-6(J) of the Springdale Town Code.
- F. After consideration of all the criteria listed above, costs and value for services.

After an initial review the Selection Committee may elect to select a successful proposal. Alternatively, the Selection Committee may elect to contact proposers to ask for final and best offers, pursuant to the Town of Springdale procurement policy. After scoring all proposals (and all final and best offers, if applicable), the selection committee will make a recommendation to the Springdale Town Council regarding the successful proposal. The Springdale Town Council will formally award the work and enter into a contract with the consultant. The Consultant will prepare a draft contract and forward it via email to tdansie@springdaletown.com no later than 10 days after the Town Council formally selects a consultant.

8. SCHEDULE

The selection process for the trail feasibility study consultant will follow the schedule listed below.

- A. Request for Proposals Issued May 17, 2019
- B. Deadline for submissions of Proposals June 7, 2019 (5:00pm)
- C. Selection Committee Recommendation to Town Council July 10, 2019
- D. Work begins Upon execution of contract

The Town reserves the right to modify the schedule at its sole discretion in order to best facilitate the selection and review process.

9. ADDITIONAL INFORMATION

Reserved Rights

The Town of Springdale reserves the right to reject all proposals and re-issue the Request for Proposals. The Town further reserves the right to waive minor irregularities in the qualifications when such a procedure is reasonably in the best interest of the Town.

Amendments

If it becomes necessary to revise or amend any part of this Request for Proposals the Town will post the amended Request on its website.

Concise Submittals

Proposals should be prepared simply and economically, providing a straightforward and concise description of the consultant's ability to perform the work in the "Scope of Work" section of this RFP.

Demands for Additional Information

Should the Town require additional information from any respondent to reasonably conduct its review of submittals, the respondent shall furnish the requested information in a timely manner.

No Reimbursement for Preparation Costs

Costs to prepare a submittal pursuant to this Request for Proposals are entirely the responsibility of the respondent. The Town will not reimburse any respondent any costs associated with responding to this Request for Proposals.

Requests for Information

All inquiries regarding this Request for Proposals should be directed to:

Thomas Dansie
Town of Springdale
Director of Community Development
435-772-3434
tdansie@springdaletown.com