



Memorandum

To: Mayor, Town Council
From: Dawn Wallace
Date: February 6, 2015
Re: **February 12, 2015 Town Council Meeting**
Zion Canyon Music Festival Draft Budget

I have attached the draft budget for the 2015 Zion Canyon Music Festival. It is important to note that these numbers are for information only at this time as the festival budget will be presented to the Council for approval as part of the overall Town budget this spring. Even though no action is necessary on the budget, the committee welcomes direction and advice from the Council.

Staff hours have been included in the budget as an expense and as a contribution by the Town. We have based the expense on an estimate of 300 hours, and will keep the Council apprised of the usage.

Please review the 2015 budget and let me know if you have questions. Thank you.

ZCMF Revenues and Expenses 2011-2014

Note: if noted, previous year is prior to July 1 of festival year

Revenues	2011	2012	2013	2014	2015 Draft Budget
Town Contribution of Staff Hours (300 hours)					12,410
Vendors	2,585	3,435	3,750	3,400	3,625
prior to july	200	325	775	375	
after july 1	2,385	3,110	2,975	3,025	
Concessions	1,194	11,996	14,434	11,067	300
beer		11,859	10,424	9,981	
wine			3,840	635	
other prior to july		17			
other after july 1		120	170	450	
Admissions				6,545	10,000
Friday				4,185	
Saturday				2,360	
Auction	2,070	1,482	2,240	3,245	2,500
Donations	820	1,141	1,165	50	2,000
Fundraising		1,141	973	-	
other donations			192	50	
Sponsors	10,650	9,094	8,775	13,125	10,000
prior to july	1,750	1,450	2,050	1,450	
after july 1	8,900	7,644	6,725	11,675	
Total Revenues	17,319	27,148	30,364	37,432	40,835

Expenses	2011	2012	2013	2014	2015 Draft
Payroll					7,400
Payroll Tax					810
Employee Benefits					4,200
Performers	6,000	5,850	5,500	7,750	7,750
Contract Labor	900	1,040	1,398	1,241	1,240
Purgatory		650	1,158	1,001	
Law enforcement		390	240	240	
Rentals	1,539	2,573	2,365	2,422	2,500
Inflatables	435	1,500	1,500	1,500	
Ahern	1,104	658	426	483	
tables/chairs		445	439	439	
Concessions	70	5,161	5,488	7,127	500
Beer Vending		1,959		3,349	
Beer Kegs		3,080	3,273	2,460	
Wine			1,944	1,317	
misc/other		122	270		
Advertising	3,871	3,849	5,426	5,273	4,200
Radio	2,500	2,500	2,500	2,500	
Magazines	800	1,000	1,000	1,425	
Poster	120	200	225	295	
misc/other	451	149	1,701	1,053	
Travel	22	-	112	96	50
Office Supplies	78	38	62	239	250
Equipment supplies/maint	288	30	661	556	500
Buildings/grounds	-	813	-	-	-
Utilities	830	960	720	1,100	1,100
Telephone	-	-	-	-	-
Postage	8	-	15	44	50

Sales Tax	90	910	1,124	1,436	778
Professional Services	5,130	5,330	5,330	8,000	8,000
Performance Audio	3,530	3,530	3,530	8,000	
Lighting	500	500	500		
Sound	800	800	800		
MC	300	500	500		
Insurance	-	1,563	1,726	1,800	-
Paypal	40	-	54	45	50
Misc Supplies	-	-	-	123	100
Misc Services	-	36	-	-	
Capital Improvements	-	-	-	-	
Capital Equipment	-	-	-	-	
Total Expenses	18,866	28,152	29,981	37,252	39,478
net income (loss)	(1,547)	(1,004)	383	180	1,357