

Town of Springdale News

September – October 2013

Citizen of the Season Summer 2013

Dean Cook

Dean came to Springdale in 1997 to manage the Zion Park Inn. He was enticed away from the hotel he was managing in Murray by the management company he works for now. They had visited his hotel as conference guests and were so impressed they asked him to visit their new property in Springdale. Fortunately for Springdale, he liked the hotel and moved his family to Southern Utah.

Immediately, he began to make a difference in Springdale. He joined the Springdale Chamber of Commerce and was president very soon. Under his guidance the Chamber became the Zion Canyon Visitors Bureau (ZCVB) and a new era of publicizing Springdale began.

Though Dean acknowledges and honors the hard work of those who serve with him on the ZCVB board (“It’s always been a team effort.”) his vision is responsible for the following:

- 30,000 copies of the ‘Vacation and Travel Planner’ directory, which features information on dining, lodging, services, arts and festivals, hiking, and shopping in the Canyon, are distributed every year, mostly by mail.
- The annual end of season dinner, which includes the awarding of the Person of the Year Award (POTY)
- A website that gets thousands of hits a month.
- A good relationship with the St. George Area Convention and Visitors Bureau, on which he served for five years – one of them as the Chair. He helped improve the Board’s recognition of Springdale’s many contributions to the county’s well-being.
- The ‘season’ has extended from late April till Labor Day to early March to late November. (He doesn’t claim the credit for this, but some of it is due.)

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Sales Taxes: Exemption for Short Term Lodging Consumables

On July 1st of this year, Senate Bill 84 became effective after approval of the Governor. Hoteliers and B&B operators should be aware of this law which exempts hotels from sales tax on consumables purchased that are included in the purchase price of the guestroom.

A "short-term lodging consumable" is described as tangible personal property that:

- a business that provides accommodations and services purchased as part of a transaction to provide the accommodations and services to a purchaser,
- is intended to be consumed by the purchaser and
- is: a) included in the purchase price of the accommodations and services and b) not separately stated on the invoice, bill of sale or other similar document provided to the purchaser.

Approved Short Term Lodging Consumables are (but not in total):

- soap
- shampoo
- lotion
- toilet paper
- facial tissue
- newspaper
- notepad
- pen
- pencil
- a snack item
- a magazine
- a shower cap

It does not include :

- tangible personal property that is cleaned or washed to allow the tangible personal property to be reused, or
- a product transferred electronically.

The text of the bill can be found here:

<http://le.utah.gov/~2013/bills/static/SB0084.html>

Future of Springdale Survey

The Town recently distributed a survey regarding future growth in Springdale. The purpose of the survey was to gauge the community's attitudes and opinions about what type, amount, and pace of future development will best promote the goals of the General Plan. We received over 140 responses to this survey. Thank you to everyone who participated. The Planning Commission and Town Council are now analyzing results.

The survey results are available online here:
<http://tinyurl.com/kxfb89p>

Both the Commission and Council have emphasized this survey is merely the first step in gathering community feedback regarding growth and development. Issues associated with future growth are critical in determining what kind of town Springdale will be in 20 years. Thus the Commission and Council want to make sure they accurately and fully understand the community's opinions and desires.

To gather further community input the Town will be conducting a follow up survey, as well as open house discussions later this year. Watch for details about these events. Please participate in this process to help the Commission and Council most effectively guide new growth and keep Springdale a great place to live, work, and visit.

Fundraiser for Cassie Waters

**Friday Sept. 6th at 6pm at the
Canyon Community Center**

As many of you know, Cassie Waters, Zion National Park's Wildlife Biologist and Springdale resident, was diagnosed with cancer, Stage IV Melanoma. On July 23rd, Cassie had a lemon sized tumor removed from her brain, and is currently undergoing treatment at the Seattle Cancer Care Alliance. For more information visit her care page at www.mylifeline.org/cassiewaters.

On Sept. 6 we will be holding a fundraising event to help cover some of Cassie's medical expenses. There will be bands, pizza, a bake sale, and silent auction.

If you would like to donate an item or service to the auction or bake sale please contact Carrie Wyler at CarrieWyler@gmail.com or drop off items to Julie Hancock at the CCC. Thank you for your support!

Butch Cassidy Race Coming

The annual Butch Cassidy 10K and 5K will take place on Saturday, November 2. This classic community event gives residents and visitors a chance to enjoy beautiful fall color and mild weather while running from Springdale to Grafton.

Registration for the race is now open. You can register online (<http://runnercard.com/e/runner.Main?meet=5008>) or at the Town Office. Hurry, because registration is limited and once we fill up we will not be able to take additional registrations.

This year will build on the 30 years of past Butch Cassidy Race tradition, and will also add a few new changes. In addition to the race itself there will be a Butch Cassidy look-a-like contest, a Butch Cassidy poker run, a Grafton Scavenger Hunt, and more fun activities. As always, there will be great food and live music in Grafton after the race.

If you want to participate in this event but don't want to run, consider volunteering. All race volunteers will receive a t-shirt and cool stuff from our sponsors. Contact Allan Staker at 772-3563 or John Farrand at 772-0549 if you are interested in volunteering.

Complete event information is available online here:
<http://springdaletown.com/events/butch-cassidy-10k-race/>

Correction – Zion Animal Lovers Article

In the last newsletter, the article about Zion Animal Lovers contained an error. The last fundraising event, which was very successful, was organized by Sunny Lee. Sorry for the confusion.

- Karla Player

Desert Tortoise Birthday Bash

The 6th Annual Desert Tortoise Birthday Bash will be held at the Canyon Community Center on Saturday, September 14th from 5-7 p.m.

This event is sponsored by the Zion Natural History Association and Zion National Park.

Zion Canyon Music Festival September 27 and 28

This year's music festival is going to be better than ever. Don't miss out on the fun. The Festival will be Friday September 27th and Saturday September 28th from 4 to 10 at the town ball field.

Volunteers (2 hour shifts) are still needed for the upcoming Zion Canyon Music Festival. If you can help out, please let Julie know at 772-3434 ext. 312 or by email at: ccc@infowest.com.

All the event details can be found on the Festival website: www.ZionCanyonMusicFestival.com. Special thanks to Sandy Bell for another great poster design and all the individuals and businesses that sponsor the Festival.

From our Military Liaison

Bob Kelly - ARMY 1958 - 1962 * Phone 435-635-5507

Flag Retirement Ceremony

DSU ARMY ROTC will conduct a Flag Retirement Ceremony on 9/11/13. If you or someone you know has a US flag that is discolored, tattered, or not suited for display, please bring the flag to the ROTC building located between Hansen Stadium and Burns Arena.

The Flag Retirement Ceremony will be at 7:30 am behind Burns Arena next to the Smith Computer Center.

Educational Assistance

AccreditedOnlineColleges.org is a comprehensive resources that provides Veterans with tons of information about using the money awarded to them by the GI Bill to help pursue a university education. It contains a database that allows our service men and women to search for Online Colleges.

With the rise of the internet, the emphasis on online higher education has increased significantly as a part of our nation's educational system.

AccreditedOnlineColleges.org contains a database of every major college program from all accredited colleges in the U.S. that offers both full or partial online course options for Veterans who want to pursue their education.

The database provides information on the Servicemen's Readjustment Act or the G.I. Bill where you can learn which programs they can enter. Now, all our veterans have the opportunity to pursue a degree in the program of their choice and is no longer limited to those that are only offered in their area.

FIFTH ANNUAL

ZION CANYON MUSIC FESTIVAL

Friday, September 27

Saturday, September 28

We ARE MIRRORS
HOLLERING PINES
RAINBOW GIRLS
GROOVE SESSION

The 3 HATS TRIO
BETTER Off with the BLUES
FELIX Y LOS GATOS
NICKI BLUHM &
the GRAMBLERS

SEPTEMBER 27-28, 2013

FRIDAY & SATURDAY, 4 TO 10 PM
SPRINGDALE TOWN PARK,
SPRINGDALE, UTAH

FREE ADMISSION | TWO STAGES | BEER & WINE
GREAT FOOD | ART & CRAFT VENDORS | KID ZONE

WWW.ZIONCANYONMUSICFESTIVAL.COM

POSTER DESIGN BY SANDY BELL, SPRINGDALE, UTAH

Dean Cook, Cont.

Dean is the 'face' of the Bureau. His participation in most of the celebrations and event in Springdale, sometimes with a megaphone at his lips, is anticipated and loved. Parades would be a disaster without him. He believes that the Bureau's involvement in those events is 'better than print advertising'. "People want to share experiences and I want to help them do that," he says.

Dean claims he was prepared for success in the hospitality industry by his training as a neuropsychiatric specialist for the US Army. During the Viet Nam war, he worked with soldiers who (for many obvious reasons) needed care in the Chambers Pavilion, a neuropsychiatric ward in the San Antonio Military Medical Center. Although he jokes about his 'nut ward' training, it's apparent the experience shaped his ability to lead with compassion, insight and understanding.

Dean and his wife Lynne, who teaches 4th grade in LaVerkin, have two daughters, one a kindergarten teacher and one the principal of a charter school in Salt Lake. He and Lynne just returned from a vacation in Africa, which they both loved.



Coming Home to Springdale An Invitation to Share your Story

We didn't have a Coming Home story to print in this newsletter, but wanted to include a reminder about submitting a story. Past stories can be viewed on the Coming Home page of the town website: www.springdaletown.com/welcoming-you-home/coming-home/

Springdale has been welcoming people home for over 150 years. We invite you to submit an essay about how you or someone you know found a welcome here and 'came home' to Springdale - whether for the first time, the last time, or some other time or in some other way completely. We appreciate that 'coming home' isn't strictly a physical experience.

You don't have to leave to have a profound "I'm home" experience. We hope you'll share your stories with us. We would love to get so many we have to find a publisher! Until then, we'll print them in the newsletter.

Please limit your submission to approximately 500 words. Please send via email to springdale@infowest.com.

Volunteers Needed for the Town Planning Commission

While not the most glamorous of positions, the Planning Commission is made up of town residents, who volunteer their time to serve the community in this important role.

The Mayor has been seeking community-minded individuals to serve on the Commission. Unfortunately, she has not been successful in her efforts recently.

If you are interested in serving, please let Mayor Cluff know. She can be reached at 669-7673.

After all, what else do you have to do on Tuesday nights?