



TOWN OF SPRINGDALE

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**Minutes of the Zion Canyon Music Festival Committee
Regular meeting on Wednesday March 16th, 2016,
At SPRINGDALE TOWN HALL, 118 LION BLVD., SPRINGDALE, UTAH.
MEETING CONVENED at 1:06 PM**

PRESENT: Julie Hancock, Dawn Brecke, Alex Pelton, Garen Brecke, Jen Thompson and Rick Wixom.

EXCUSED: Lex de Azevedo II

DISCUSSION:

SECURITY: Garen Brecke

- The security needs were discussed and identified by the Committee and it was decided that they will follow last year's model.
- An additional Officer may be needed to cover the bag check area.
- Identification badges for the stage volunteers were discussed due to an incident last year. Badges would help to identify who is supposed to be there for the stage/equipment.
- Coverage for the first aid tent will be done by Helen M., who may need access to a radio and possibly additional lighting.
- We may possibly need to buy another set of radios for communication. The Committee may want to look into purchasing earpieces for the radios to aid in communication.
- Garen has scheduled the Inmates from Purgatory for set up/ removal for Wed, Thurs, Fri and Monday.

Marketing: Lex de Azevedo II. (was excused) Julie Hancock gave the report.

- The Poster design was still being worked on by Melynda Thorpe. Lex will need to call her to see where the design is at.
- The possibility of using the same art work from the poster for the T-shirt design was discussed or the same t-shirt design from last year.
- The new webpages need to be set up still. Rick was unsure if he was supposed to do this or if it was Lex that will do this. The vendor application still needs to be added.
- Julie asked for opinions/approval for the Ad for 101 Things. The committee gave her their suggestions.

Bands: Alex Pelton

- We have an offer from Performance Audio for the main stage.
- Alex has a contract from the Ghost Town Blues Band for Friday night and will have a contract from the Rainbow Girls. Alex may include the Band Rider with the contract. Rick would like to announce the headliners for both Friday and Saturday ASAP. Alex stated that he should know with the next few weeks.
- Alex has made offers to London Souls, Flow Tribe, and Matt Flinner Trio for possible bands for Saturday night.
- Alex will ask the Bands if we can pay the \$400 retainer in July.
- Alex will go on Facebook and reply to some of the bands that have contacted us.

Vendors: Julie Hancock & Patsy Chaffin

- Julie had contacted the vendors from last year. She has a list of vendors for Earth Day and she will give them a vendor application for the ZCMF.
- Julie had contacted Gold Zero for the solar power. They have agreed to provide the solar power to the vendor booths. Julie will need to let them know that each vendor will need 10-15amps to run lights/electrical. Last year there were 33 vendors. The food vendors will be run by the dedicated power pedestal.

Sponsors: Julie Hancock

- Julie sent letters to previous sponsors. It was decided to drop Brian Head from the sponsor list.
- Melynda Thorpe had been working to secure new sponsors and may have a couple but she is still looking for more.
- Julie has made a few follow up calls to last year's sponsors. She has not asked Lizz yet, but she will ask if she would help make "follow up" calls to previous sponsors.

Volunteers:

- We are still in need for a Volunteer Coordinator. A few people were discussed that may be able to fill the position. There has not been a response from the Facebook ad or newsletter for any interest for the job. We could possibly go through our volunteer list from last year to see if there is interest.
- We need to start gathering a list of the volunteers. Julie will email the volunteer list from last year to see if the same people are interested in volunteering again.

Fundraiser Development/planning

- Date for the Summerfest is July 16, 2016. It was discussed that we will use the same model as last year but start an hour earlier for the bands/beer garden (6PM-10PM). Alex will be the one providing the permit for the DABC. Wasatch Brewery will provide the beer and Insurance.
- The bands for Summerfest have not been decided yet. However, Julie will contact a few bands that she knows that may be willing to play for free. Julie will also talk to Mason from Juniper City about the sound.
- There was a discussion for the 80's Party. The tentative date for May 14th was decided at the last meeting. A possible new venue/location (St. George) that may be more popular was discussed to attract more people to come. Julie will discuss and ask Lex about his involvement for the party.

Other Business

- There was a discussion about the Kids Zone and the liability issue that we may encounter with the rental companies. A copy of the rental company's insurance document will need to be turned in to Dawn to make sure that there is outside coverage in case of accident or injury. A member of the rental company also needs to be on site for accountability and supervision of the equipment.

Next Meeting: April 20, 2016 at 1:00pm

Meeting Adjourned 1:57PM