

When: January and February 2012

Where: 6 locations in Washington County

What: Cardboard Recycling added to Binnie Sites

Why: To increase the amount of recycling in Washington County and the convenience of recycling corrugated cardboard for residents.

Washington County Solid Waste District has partnered with Rocky Mountain Recycling to provide cardboard recycling at a half a dozen Binnie sites in Washington County. The concept is to make it more convenient to recycle corrugated cardboard for residents and thus increase the amount of material going to the landfill.

As our residents increase shopping online and buying bulk at larger Box-Stores, we will continue to see an influx of cardboard in our waste stream. To accommodate this change, the Washington County Solid Waste District (WCSW) understands that it will take a cooperative effort to offer cardboard recycling. WCSW needs partnerships with businesses like Rocky Mountain Recycling as well as support from residents utilizing the Binnie program.

Public drop off programs usually steer clear from cardboard recycling because of the economics of transporting and the laziness of some residents. Cardboard is lightweight and to recover any money for transporting the material, it must be as compact as possible. The more air being transported, the less commodity is being recovered, and the less economically feasible it is to recycle cardboard. Laziness in recycling has a great deal of irony. People work to save their material, and transport it to a recycling site, and leave their material outside the Binnie. Washington County Recycling Program (also known as the Binnie Program) continually adjusts to pick up recyclables from Binnie locations in a timely manner. Recycling Coordinator for Washington County and manager of the Washington County Recycling Program, Jenifer Winward explains, "The small openings on the Binnies are what allow this recycling program to be successful." Residents are encouraged to only put in the right items into the right Binnies. As a result, we have seen virtually no contamination. This allows our communities to make more money for their community enhancement projects.

In 2011, residents utilizing the Binnie Program have recycled over 2.8 million pounds of material and earned almost \$80,000 to give back to their communities. Each city and town council decides at the beginning of each year where the money will be spent. In years past, St. George has added swings to playgrounds, Hurricane has supported their Little League Teams, and Ivins has helped with their No Kill Animal Shelter.

Corrugated cardboard should not be confused with paperboard. Paperboard is a mixture of paper and cardboard that can be placed into the Paper Binnie. Examples include: cereal boxes, Mac n' Cheese boxes, frozen food boxes, and milk and juice cartons. For a detailed chart of what to

recycle with Binnie, visit www.wcsw.org. This chart can be printed off and placed next to your recycling containers or on your refrigerator.

Residents are encouraged to participate in Washington County Recycling Program. We want to see it continue to be successful as we build up our recycling resources our area.